

****MEDIA ALERT: Tuesday 20 November 10.00am****
Vision, photo & interview opportunity

AUSTRALIA'S PREMIER INTERNATIONAL SOURCING SHOW OPENING AT MELBOURNE CONVENTION & EXHIBITION CENTRE

Date: Tuesday 20 November
Time: 10am – show opens (see below for full schedule)
Location: Melbourne Convention & Exhibition Centre, 1 Convention Centre Place, South Wharf
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Media are invited to capture the opening day of the International Sourcing Expo Australia 9th edition, co-located with Footwear and Leather Show 3rd edition and China Clothing Accessories Textiles Expo 18th edition.

Occupying 16,500 sqm of gross floor space and attracting sourcing managers and trade buyers from Australia's large fashion retailers, niche fashion brands, online outlets and designers, the exhibition is the premier event for apparel, textiles, footwear and leather products.

India has enjoyed a unique status in the event since it was launched in 2010 with the largest seminal participation of any participating group. 2018 showcases by far the largest and broadest participation of Indian companies since the show's inception.

Mr **Rakesh Malhotra, Acting Consul General**, Consulate General of India, Melbourne will jointly inaugurate the **Council for Leather Exports India** Pavilion along with CLE Chairman **Mr Mukhtarul Amin** at 10.30am on Tuesday 20 November in the CLE India Pavilion (Stand J16). Exhibition Director, Julie Holt, IEG Group will also speak at the CLE inauguration and is available for interview.

The inaugural **Global Runway** will launch on opening day with runway shows presented by **designers from China** (11am), **Australian Fashion Council** (1pm) and **Indonesia** (3pm). On show will be a curated presentation from all three groups. This unique event will juxtapose both established designers with emerging talent from two of Australia's major trading partners as well as a strong showing from Australian Fashion Council members.

Mr **Rakesh Malhotra, Acting Consul General**, Consulate General of India, Melbourne will inaugurate the Federation of Indian Export Organisations' Pavilion at 11.30am. Location: FIEO Lounge, A19.

A part of the **Global Sourcing Seminars**, Chairman of **Council Leather Exports India, Mr Mukhtarul Amin**, will deliver an expert view of the Indian leather and footwear sector at **4.15pm**. The seminar will detail the potential and prospects of the local sector, both on the domestic and export front, investment opportunities and FDI incentives offered by Government of India.

Vision and pictorial opportunities

- The Global Runway will feature catwalk shows of designers from China (11am), Australia (1pm) and Indonesia (3pm). With free attendance for visitors and an international media presence, the runway is sure to provide a major buzz at the show.
- A bustling trade show with 700 textile, apparel and footwear manufacturers and agents from countries including India, China, Bangladesh, Pakistan, Hong Kong, Fiji, Indonesia, Vietnam, South Africa, Taiwan, Turkey, Australia, United States, South Korea, Serbia, Italy, Malaysia and Singapore.

- More than 4000 trade visitors are expected over the three days. Sourcing managers for Australia's large fashion retailers, niche fashion brands, online outlets and designers are expected to arrive in large numbers on opening morning.

Interview opportunities

Marie Kinsella, CEO, IEC Group Pty Ltd

Julie Holt, Exhibition Director, IEC Group Pty Ltd

Mr Mukhtarul Amin, Chairman, Council for Leather Exports India

Day 1 Program

TIME	EVENT	LOCATION
9:15am - 10:15am	Seminar: Smart Sourcing from Asia – Tips and Best Practices	Seminar Theatre
10:00am	Show Open	
10:45am - 11:45am	Seminar: Apparel and Fashion in Australia and Beyond	Seminar Theatre
11:00am - 11:30am	Runway Show: China	Global Runway
11:00am - 12:00pm	AFC Workshop: IP for Emerging Fashion Brands - What You Need to Know in Today's Global Fashion Market	Hospitality Suite 3
12:15pm - 1:15pm	Building a Global Brand	Seminar Theatre
1:00pm - 1:30pm	Runway Show: Australian Fashion Council	Global Runway
1:45pm - 2:30pm	Seminar: Changing Nature of the Garment and Textile Industry in China	Seminar Theatre
3:00pm - 3:30pm	Runway Show: Indonesia	Global Runway
4:15pm - 5:00pm	Seminar: Indian Leather & Footwear Sector – Global Sourcing Point	Seminar Theatre
5:00pm	Show Close	
5:15pm - 6:30pm	Welcome Function	Plenary Foyer

For information about the shows as well as access to media releases, please visit:

International Sourcing Expo Australia: internationalsourcingexpo.com

Footwear and Leather Show Australia website: footwearleathershow.com.au/media/news/

For media accreditation and further information, please contact

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GLOBAL RUNWAY

