

2019 MEDIA KIT

ABOUT THE SHOW

The International Sourcing Expo Australia, co-located with Footwear & Leather Show Australia and China Clothing Accessories Textiles Expo 19th edition, is Australia's premier international sourcing show for apparel, accessories, textiles, footwear and leather products.

The three-day trade only event opens at Melbourne Convention & Exhibition Centre on 12 November 2019 and is restricted to bona fide trade professionals. Visit internationalsourcingexpo.com or footwearleathershow.com.au to register.

Attracting sourcing managers for Australia's large fashion retailers, niche fashion brands, online outlets and designers, the show allows buyers to meet with many reputable suppliers – more than they could physically visit on an overseas buying trip.

The trade-only event which is co-located with China Clothing Textiles Accessories Expo will occupy 16,500 gross sqm to showcase a full spectrum of product and service offerings from off-the-shelf clothing through to made-to-order pieces, fabric and functional textiles.

Quick Facts

- More than 4000 trade visitors will visit the show.
- More than 700 textile, apparel and footwear manufacturers and agents from 20 countries.
- Exhibitor participation from India, China, Bangladesh, Pakistan, Hong Kong, Fiji, Indonesia, Vietnam, South Africa, Ethiopia, Taiwan, Turkey, Australia, United States, Peru, Brazil, Mexico, Singapore and United Arab Emirates.
- Occupies 16,500 sqm at Melbourne Convention & Exhibition Centre.
- November 12 to 14, 2019.

Opening Times

Tuesday 12 November 2019	10am - 5pm
Wednesday 13 November 2019	10am - 5pm
Thursday 14 November 2019	10am - 4pm

QUOTES FROM SPOKESPEOPLE

Quotes attributable to **Marie Kinsella, CEO, IEC Group Pty Ltd:**

"This is an extraordinary opportunity for Australian and New Zealand companies as we have brought the whole manufacturing world to them under one roof. There is no other show like this in Australia. The breadth of product on show and the quality is improving year on year, without a doubt. There is a deeper understanding by the international manufacturers of what the Australian and New Zealand market requires, which makes the linking of buyer and manufacturer through the Show that much more productive."

"Sustainability and ethical sourcing is a priority for Australian and New Zealand buyers and we are delighted that so many of our exhibitors from across the globe have sought accreditation to ensure that the products being sourced are obtained in a responsible and sustainable way, that the workers involved in them are safe and treated fairly and that environmental and social impacts are taken into consideration during the manufacturing and sourcing process."

"We are visionary in our prediction of industry trends because of our own expertise and understanding of the market and our connection with partners, such as Fashion Snoops and the Australian Fashion Council, who will provide insights and knowledge on trends, both macro and micro, as part of this year's Global Sourcing Seminar Program."

Quotes attributable to **Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd:**

"Australia's geographic location means extensive travel is usually required to explore international supply and manufacturing options. International Sourcing Expo Australia and the co-located Footwear & Leather Show Australia brings the world close to home for our local industry. As part of our Global Sourcing Shows Australia portfolio the show continues to gain strength each year with a broader and richer exhibiting participation base."

"We are thrilled to see Australia's fashion trade embracing this event with strong registration numbers. It is a unique sourcing event that provides an exceptional opportunity for companies to find new suppliers and see a range of companies from across the globe of varying capabilities and scales. This works well for Australian companies that are both well established and early in their sourcing journey."

"Strong participation by India continues to be a bedrock of the show's success as it is always well received. This year we are delighted to welcome Indian Silk Export Promotion Council and the Jute Products Development Export Promotion Council along with major participation as always from FIEO, HEPC, AEPC and CLE."

GROUP + TRADE BODY PARTICIPATION

Group participation from:

Federation of Indian Export Organisations
Handloom Export Promotion Council India
Apparel Export Promotion Council India
Council for Leather Exports India
Jute Products Development Export Promotion Council
Indian Silk Export Promotion Council
Export Promotion Council for Handicrafts India
National Jute Board India
South Africa Footwear and Leather Export Council
Taiwan Textile Federation
Vietnam Leather and Footwear Association
Trade Development Authority of Pakistan
Textile Clothing Footwear Council of Fiji
Provincial Government of Jakarta
Export Promotion Bureau Bangladesh

Apex & Trade Bodies:

Hong Kong Trade Council
Ethiopian Embassy

INDIA PARTICIPATION

More Indian textile, apparel, footwear and leather product suppliers than ever before are expected to showcase their range and capabilities at the International Sourcing Expo and co-located Footwear & Leather Show this November in Melbourne, Australia.

Led by key export organisations, the contingent of Indian suppliers will be looking to attract sourcing managers from Australia's large fashion retailers, niche fashion brands, online outlets and designers. The two events, which are also co-located with China Clothing Textiles Accessories Expo, allow trade buyers to meet with many suppliers - more than they could physically visit on an overseas buying trip.

Federation of Indian Export Organisations (FIEO) will return with approximately 60 exhibitors following substantial involvement in recent years, and a reputation as being the foundation of most of the Indian participation.

Apparel Export Promotion Council will be participating with approximately 20 exhibitors.

Handloom Export Promotion Council will also participate with 20 exhibitors.

Joining the expo for the first time will be **Jute Product Development Export Promotion Council** with 10 exhibitors and the **Indian Silk Export Promotion Council** will feature with 10 exhibitors.

In the Footwear & Leather Show the **Council for Leather Exports** will participate for the fourth year in a row with 30 exhibitors. They will hold the largest pavilion at Footwear & Leather Show Australia for the fourth consecutive year with plans to keep capitalising on the momentum they are gaining in the Australian market.

Indian participation across both the International Sourcing Expo and Footwear & Leather Show continues to be by far the largest of all national representations. Total participation by India across the two events will be approximately 150 companies.

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Organisers from IEC Group Pty Ltd say the participation of export councils is important to trade visitors looking for reputable organisations with a track record in quality and reliability and provides a contact point for broader reach beyond participation at the event itself.

TURKEY PARTICIPATION

The largest ever participation by Turkey will be a welcome addition to International Sourcing Expo Australia and co-located Footwear & Leather Show this November in Melbourne. Australia has been identified as a focus region for export by footwear and apparel exporters in Turkey who are looking to increase their market share in Australia.

“The Australian market provides huge potential for Turkey with its high purchasing power and living standards. Geographic isolation is no longer a barrier to international business trade, and International Sourcing Expo Australia presents Turkish traders with a unique opportunity to deepen relationships in the Australasian region, and showcase the European quality and standards of Turkish products available at reasonable price points,” Mr Tayfun Kilic, **Commercial Attache, Consulate General of Republic of Turkey** said.

Organisers from IEC Group Pty Ltd welcome the increased participation from Turkey and see it as a coup for the Show.

“We are delighted to see more and more exhibitors from Turkey and feel confident that International Sourcing Expo Australia will benefit by offering more diversity to Australian fashion and footwear buyers,” Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

“Turkey’s stronghold in footwear will be a welcome addition given the industry’s impressive annual capacity of 400 million pairs of shoes. Its reputation as being in the top 10 footwear producers around the globe is well-recognised in Australia and visitors to International Sourcing Expo and Footwear & Leather Show Australia will undoubtedly be interested in forming connections with the suppliers from Turkey,” Ms Holt said.

SOUTH AFRICA PARTICIPATION

The South African Footwear & Leather Export Council (SAFLEC) are showcasing their range and capabilities at the Footwear & Leather Show Australia and co-located International Sourcing Expo Australia this November in Melbourne, Australia.

SAFLEC facilitate the growth of exports of South African manufactured leather footwear, handbags, belts and other associated products thereby increasing the growth in the number of exporters. A number of emerging companies are being nurtured and supported by outsourcing components to them and exposing them to the international standards and requirements of exports. Through such growth, it is envisaged that South African SME’s will grow in leaps and bounds.

“Participation in the Footwear & Leather Show Australia supports our mission to globalise South African footwear, handbags and belts. Through our partnership with eThekwin, we are empowering local manufacturers with targeted skills and competencies to enable manufacturing growth and export development, aimed at bringing eThekwin regional manufacturers to the global market,” Ms Nerisha Jairaj, Executive Director, **South African Footwear & Leather Export Council** said.

ETHIOPIA PARTICIPATION

The Embassy of the Federal Democratic Republic of Ethiopia will be participating in the forthcoming Footwear & Leather Show Australia for the first time which will be held in November 2019 at Melbourne.

“Over the last two decades or so Ethiopia has been experiencing a very high economic growth which put the country as one of the top 3 in Africa and among the top 10 in the world. To realize the vision of becoming a manufacturing hub in Africa by 2025 the country has embarked on an overall economic and social transformation process. This vision received a new momentum under Prime Minister Abiy Ahmed leadership, who has been in office for the last 18 months,” Mrs Tirfu Kidanemariam, **Ambassador Extraordinary and Plenipotentiary of Ethiopia to the Commonwealth of Australia and New Zealand** said.

“The leather industry occupies a key position in the country’s transformation. With one of the world’s largest livestock populations of cattle, sheep and goats, Ethiopia has a potential natural strength to resource the growing leather and leather products industry. These days, Ethiopian made leather and leather products are exported in large volumes to high quality demanding markets in Europe and other parts of the world,” Mrs Kidanemariam said.

Ethiopia’s participation in the Footwear & Leather Show-Australia is intended to foster relationships with key Australian and New Zealand companies and showcasing the expertise and capabilities of Ethiopian manufacturers in the future,” Mrs Kidanemariam said.

GLOBAL SOURCING SEMINAR PROGRAM

A three-day Global Sourcing Seminar program led by industry experts will provide a comprehensive program of learning for both exhibitors and visitors to the show. We are excited to welcome global trend forecasting agency, FASHION SNOOPS, to the seminar stage not once, but twice as part of the 2019 Global Sourcing Seminars.

Direct from the USA, Melissa Moylan, Vice President/Creative of Womenswear of FASHION SNOOPS will present 2 trend focused seminars which will help educate, inspire and support your next buy.

In addition, we are proud to present to you a line-up of international and local industry experts over 3 days, that will help you navigate the world of global sourcing, for which ever stage of your business you are in.

Discover more about sustainability and transparency, IP strategy, savvy sourcing, or deciding whether your company is ready to look at new sourcing countries and so many more interesting topics as part of our 2019 Global Sourcing Seminar Series.

“The highly popular seminars offer show-goers insights on fashion trends and best practice sourcing led by expert presenters. This year there is an even greater focus in the seminars on transparency and sustainability.” **Marie Kinsella, CEO, IEC Group Pty Ltd** said.

Sessions will take place in the Seminar Theatre located on the show floor, opposite stand B27. Media are welcome to attend. Please contact PR and Communications Manager, Ashley Summers media@iecgroup.com.au to confirm attendance.

Tuesday 12 November

- | | |
|--------------------------|--|
| 9:30am - 10:30am | Macro Trends
Melissa Moylan (USA), Vice President/Creative of Womenswear, Fashion Snoops |
| 11:00am - 12:00pm | PANEL: Transparency in The Fashion Industry Is Here To Stay. Why Does It Matter & How Can Brands Take Part?
Facilitator: Melinda Tually, Director, Ndless: The New Normal
Panellists: <ul style="list-style-type: none">• Marnie Goding, Creative Director and Co-Founder, ELK• Eloise Bishop, Head Sustainability, David Jones & Country Road Group• John Condilis, Chair/Co-Founder, Nobody Denim |
| 12:30pm - 1:30pm | Global Industry Trends and Opportunities For Australian Fashion Businesses
David Giles-Kaye, CEO, Australian Fashion Council (AFC)
<i>This session is partnered by the AFC.</i> |
| 2:00pm - 2:45pm | China-US Trade Disputes & The Impact On Textile & Apparel Supply Chain
Chang Ligu, Vice Director, CCCT |

GLOBAL SOURCING SEMINARS - Continued

Wednesday 13 November

- 9:30am – 10:30am** **Global Trends For S/S 20/21**
Melissa Moylan (USA), Vice President/Creative of Womenswear, Fashion Snoops
- 11:00am – 12:00pm** **Develop Your Savvy Sourcing Strategy**
Elizabeth Formosa, Founder & Fashion Business Consultant, Fashion Equipped
- 12:30pm - 1:30pm** **Expert Opinion On TCF During Legal & Commercial Disputes**
Pinakin Chaubal, Principle Consultant, APN Consultivate Pty. Ltd.
This session is partnered by the AFC.

Thursday 14 November

- 9:30am - 10:30am** **Is Your Company Ready to Source From New Countries?**
Simon Caballero (Vietnam), Sourcing & Supply Chain - Asia Director, Velilla Confeccion
- 11:00am - 12:00pm** **PANEL: Hot Topics in The World Of Sourcing**
Facilitator: Patty Huntington, Sydney-Based Journalist/Producer/Media Commentator
Panellists:
 - Elizabeth Park, Fashion Business Consultant
 - Ellie Vaisman, Director of Overseas Operations, SOURCI
 - Simon Caballero (Vietnam), Sourcing & Supply Chain - Asia Director, Velilla Confeccion
- 12:30pm - 1:30pm** **IP and Your New Fashion Label**
Anita Brown, Senior Associate, Phillips Ormonde Fitzpatrick
This session is partnered by the AFC.
- 2:00pm - 2:45pm** **Situation and Development Trends of the Global Leather & Footwear Industry and its Affects On Vietnam**
Ms. Phan Thi Thanh Xuan, Vice President – General Secretary of Vietnam Leather Footwear & Handbag Association (LEFASO)

GLOBAL GALLERY

Global Gallery is an exciting new addition to the 2019 events.

Representing the diversity of style and fashion capability from up to twenty participating countries, Global Gallery is set to showcase a truly international selection of fashion. Participating countries and interested exhibitors are invited to showcase their apparel to Australian buyers and fashion industry networks in a dedicated feature area right in the heart of the show space. Looks will be represented on mannequins in a specially designed feature area to attract the interest and attention of all visitors to the show. Showcased for the duration of the three-day event, each display will include details of the exhibitor to direct interested viewers to the relevant stand position.

GLOBAL BUSINESS MATCHING

Australia's only dedicated Footwear & Leather Show Australia and the International Sourcing Expo Australia will introduce an online business matching program at the three-day trade event to fast-track the buyer/seller experience.

"We want to ensure there is every opportunity for exhibitors to make valuable connections while they are in Melbourne and we see Global Business Matching as an efficient and effective way to do this and reach more interested Australian buyers," Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

The program uses a powerful recommendation engine to match buyers and sellers. Exhibitors can connect with relevant buyers and attendees for private networking opportunities and to set up meetings at their stand or in a business matching lounge at mutually agreed times.

WELCOME RECEPTION

You are invited to help us celebrate the end of a successful first day with light refreshments, music and networking from 5:15pm - 6:45pm on Tuesday 12 November in the Clarendon Room, Level 4, Melbourne Convention & Exhibition Centre.

If you would like to attend the Welcome Reception, please RSVP to media@iecgroupp.com.au

VIP LOUNGE

Take a break from the bustle of the show floor by taking advantage of our dedicated VIP Lounge, where you can hold private meetings and enjoy complimentary refreshments in a relaxed environment. The VIP Lounge is located opposite stand K23 & K24. Door 3 is the best entry point.

MEDIA LOUNGE

You are invited to make use of the media lounge, a dedicated space to catch up on emails or write and submit stories directly from the show floor. Located in the Organiser Office 1.2.

MEDIA INFORMATION, ACCREDITATION AND ENQUIRIES

For information about the shows as well as access to media releases, please visit:

International Sourcing Expo Australia: internationalsourcingexpo.com/media/news

Footwear & Leather Show Australia: footwearleathershow.com.au/media/news

Media accreditation and enquiries: Ashley Summers, PR and Communications Manager, IEC Group.
media@iecgroupp.com.au +61 3 9596 9205.

MEDIA RELEASE

5 April 2019

FIEO major partner at Australia's premier apparel and textile sourcing show

The Federation of Indian Export Organisations (FIEO) is pleased to announce it will once again be represented as a major partner *International Sourcing Expo Australia 2019* to showcase the strength of India's apparel and textile exporters at Australia's leading apparel and textile sourcing show for the seventh year running.

Speaking on the announcement FIEO Director General & CEO Dr. Ajay Sahai said their continued participation supports the body's international marketing initiatives including a major focus on Australia.

"FIEO is committed to facilitating exposure for its members across the globe, and *International Sourcing Expo Australia* provides an unrivalled opportunity for this in the growing Australian and New Zealand markets," said Dr. Sahai.

"India is well-regarded in Australia as a quality and reliable supplier of textiles and apparel, and with a membership body of 100,000 exporters from every goods and services sector in the country, FIEO is uniquely positioned to showcase India's prosperous industry. We are thrilled to be returning to *International Sourcing Expo Australia* for the seventh time in 2019," said Dr. Sahai.

Julie Holt, Exhibition Director at IEC Group said FIEO are a pivotal partner of *International Sourcing Expo Australia*.

"FIEO's commitment to developing export growth for the Indian textile and apparel sector through consistent attendance at the show provides welcome assurance to Australian buyers as they look to do business with Indian companies. The long-standing partnership plays very well for all parties and we are consistently striving to offer more opportunities for Indian exporters to reach Australian buyers," Ms Holt said.

International Sourcing Expo Australia attracts some of the world's leading apparel, accessories, textiles and footwear suppliers over three days in November (12-14 November) at the Melbourne Convention and Exhibition Centre.

With registration numbers up 10 per cent at last year's International Sourcing Expo Australia and co-located Footwear & Leather Show Australia and China Clothing & Textiles and Accessories Expo, more than 4000 trade visitors are again expected from Australia's large fashion retailers, niche fashion brands, start-up labels, online outlets and independent fashion designers.

Following the successful launch of Global Runway in 2018 as part of the show, the popular runway program will return in 2019 to showcase the collections of emerging and established fashion designers. Positioned on the show floor, the runway shows feature designs from across the globe and are enjoyed by a fashion focused buying audience from Australia and beyond.

Another insightful series of the Global Sourcing Seminars will again provide valuable market insights and business tips to Australian buyers. The comprehensive three-day program led by international industry experts and keynote speakers is a major drawcard to the show and is consistently well-attended by visitors. Seminars focused on the Australian market also feature at the show and provide an opportunity for exhibitors to learn more about how to target the Australian market and understand more local trends and seasonality.

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In 2018 the expo attracted more than 720 manufacturers and agents from 19 countries – China, India, Pakistan, Bangladesh, Hong Kong, Indonesia, Vietnam, Malaysia, Singapore, United States, Fiji, Australia, Turkey, South Africa, Taiwan, Nepal, Serbia, Italy, and Thailand. The 2019 edition of the event is expected to attract even wider participation.

India's participation across both the International Sourcing Expo and Footwear & Leather Expo was the largest of all national representations in 2018 with a total participation of 130 companies across the two events.

FIEO has led the very strong participation by Indian export organisations and exhibiting companies at the show. In 2018 participation included Apparel Export Promotion Council, Wool and Woollen Export Promotion Council, and Handloom Export Promotion Council. This strong and enduring presence confirms India's continued focus on the Australian market and opportunities. Council for Leather Exports India was a major drawcard in the co-located Footwear and Leather Show.

MEDIA RELEASE

5 July 2019

Trend forecasting and sourcing diversification seminars for Australian expo

An international line-up of industry experts will help visitors to International Sourcing Expo Australia navigate the world of global sourcing in the event's respected professional learning series - Global Sourcing Seminars.

From sustainability and transparency to global industry trends and savvy sourcing strategies, the three-day seminar program will cater to industry professionals during International Sourcing Expo and the co-located Footwear and Leather Show from November 12-14 at the Melbourne Convention and Exhibition Centre.

Melissa Moylan, Vice President and Creative Director for Womenswear at global trend forecasting agency, Fashion Snoops, will deliver the keynote presentation 'Global Trends for S/S 20/21' identifying four visionary narratives across women's, men's and active markets for Spring/Summer 2020/21.

Trend expert Moylan will identify the key product and colour shifts across apparel, accessories and home that will have the greatest impact. Providing an understanding of cultural shifts for the audience to better align their future business strategies, the seminar is a rare opportunity to hear from the recognised expert in trend forecasting based in New York City.

Organisers from IEC Group Pty Ltd welcome the focus on trends from first-time event partner Fashion Snoops.

"We are very excited to bring dynamic global trend direction into play with Fashion Snoops to ensure Australia sits at the forefront of what's happening around the world," Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

"In 2019, Global Sourcing Seminars at International Sourcing Expo Australia will focus on the broad landscape of sourcing to create compelling knowledge sharing opportunities led by industry experts.

Covering sustainability, transparency, IP and legal disputes, and sourcing strategy review, there is a seminar to suit every trade professional involved in sourcing – from sourcing managers at Australia's large fashion retailers to niche fashion brands, online outlets and designers," Ms Holt said.

Increasing production and sourcing costs coupled with tariff changes is seeing companies diversify their sourcing strategies. Purchasing Manager Simon Caballero's seminar 'Is Your Company Ready to Source from New Countries?' will provide an understanding of the important considerations to consider when looking at sourcing from new regions. Caballero has ten years' experience sourcing in Asia and prior to this he spent ten years working in logistics in his native Spain.

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Melinda Tually, Director at ethical sourcing and sustainability supply chain consultancy Ndless: The New Normal, returns to host a panel with some of Australia's iconic brands looking at sustainability and transparency with consumers.

Australian Fashion Council has partnered with the show on three seminars, including 'Global Industry Trends and Opportunities for Australian Fashion Businesses' exploring opportunities for Australian companies to leverage global industry trends presented by CEO David Giles-Kaye.

Elizabeth Formosa, Founder of fashion business consultancy Fashion Equipped will run a Masterclass on running a successful fashion business from finding and choosing the right manufacturer for your business, ensuring your business is 'source ready', sampling and tech and the non-negotiables of responsible sourcing and transparency.

MEDIA RELEASE

4 October 2019

Australian sourcing expo weaving a new path with jute

International Sourcing Expo will this year welcome the Jute Product Development and Export Promotion Council (JPDEPC) and around 10 of their member organisations who will showcase the benefits of jute to the Australian market.

Organisers from IEC Group Pty Ltd believe the show will benefit from JPDEPC's participation.

"We are seeing a demand for jute and jute products in Australia so we are excited to welcome the Jute Product Development and Export Promotion Council to the 2019 International Sourcing Expo. The local market is increasingly seeking out more sustainable fibres and jute is a reliable and viable option," Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

Industry-led body JPDEPC is confident that the popularity of jute will continue to grow in Australia.

"In terms of usage, global consumption, production, and availability, jute is the second most important vegetable fibre after cotton," JPDEPC Chairman Mr Neel Kamal Kankani said.

Created in 2010 with the principal purpose of driving forward initiatives for the sustainable growth of jute exports from India, the council is managed by a 14-member committee of administration. Currently, the council has about 225 registered members covering various segments of manufacturing and trading of jute products.

The Jute Pavilion will feature renowned exporters attending the International Sourcing Expo Australia in Melbourne with a view to test the Australian market. Australian buyers will have an opportunity to meet manufacturers and exporters of jute lifestyle products and plan future imports and marketing strategies. The Jute Pavilion boasts the latest trends and styles, and buyers can expect to see a focus on colourful shopping bags, beach bags, fashion carriers, footwear and promotional totes.

"The information and data we've received indicates that the Australian market provides huge potential for jute products, and we see International Sourcing Expo as an efficient means to exploring the Australasian region and its potential," Vice-Chairman JPDEPC Mr. Rajesh Khemka said.

MEDIA RELEASE

7 October 2019

Market presence increase for handwoven textiles from India

India's foremost trade promotion organisation for the export of handwoven products from India will attend the International Sourcing Expo Australia for the eighth consecutive year, furthering solid industry links and cooperation between the Australian and Indian governments in relation to textiles and fashion.

Handloom Export Promotion Council (HEPC) initially exhibited at the expo with ten participants in 2012. With a contingent of 20 signed up for the show at the Melbourne Convention and Exhibition Centre in November, they will once again be a welcome addition to International Sourcing Expo.

As the 8th largest importer of handwoven textile products from India, Australia is an attractive market for HEPC's members and the Indian handwoven sector with its wide range of exportable products and has the potential to further improve its market presence.

"The product profile of the exhibitors under the aegis of HEPC has evolved from the initial phase of participation offering just an exclusive home textile range of products to the current participants offering the whole gamut of all textile products including an entire range of home textiles such as coir products, clothing, accessories and garments. Initially, we were exhibiting with 10 participants and this has doubled to 20 exhibitors," Dr S.B Deepak Kumar, IAS, Executive Director, HEPC said.

Organisers from IEC Group Pty Ltd welcome the increased participation from HPEC and see it as a sign of the show's steady growth.

"The Handloom Export Promotion Council plays an important role in International Sourcing Expo Australia by helping local buyers connect with the right Indian suppliers for sourcing handwoven products from India. We are delighted to see their participation continue and grow year on year," Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

MEDIA RELEASE

10 October 2019

Largest ever Turkish participation at Australian apparel and footwear sourcing show

The largest ever participation by Turkey will be a welcome addition to International Sourcing Expo Australia and co-located Footwear and Leather Show this November in Melbourne.

Australia has been identified as a focus region for export by footwear and apparel exporters in Turkey who are looking to increase their market share in Australia.

"The Australian market provides huge potential for Turkey with its high purchasing power and living standards. Geographic isolation is no longer a barrier to international business trade, and International Sourcing Expo Australia presents Turkish traders with a unique opportunity to deepen relationships in the Australasian region, and showcase the European quality and standards of Turkish products available at reasonable price points," Mr Tayfun Kilic, Commercial Attache, Consulate General of Republic of Turkey said.

Organisers from IEC Group Pty Ltd welcome the increased participation from Turkey and see it as a coup for the show.

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“We are delighted to see more and more exhibitors from Turkey and feel confident that International Sourcing Expo Australia will benefit by offering more diversity to Australian fashion and footwear buyers,” Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

“Turkey’s stronghold in footwear will be a welcome addition given the industry’s impressive annual capacity of 400 million pairs of shoes. Its reputation as being in the top 10 footwear producers around the globe is well-recognised in Australia and visitors to International Sourcing Expo and Footwear and Leather Show Australia will undoubtedly be interested in forming connections with the suppliers from Turkey,” Ms Holt said.

Akinabella is one such company from Turkey. With a history in the leather sector dating back almost 200 years and establishing itself in the footwear sector since 1978, Akinabella has a daily production capacity of 60,000 pairs.

Producing thousands of slipper varieties for men, women and children, Akinabella places great importance on foot health and elegance. They export to some of the world’s largest and most prestigious markets including Germany, the Netherlands, France, Italy, Belgium, Bulgaria, Greece, Iraq, Romania, Kuwait, Saudi Arabia, Azerbaijan, UK, and Hungary. This will be Akinabella’s first time exhibiting at International Sourcing Expo to kickstart their entrance into the Australian market.

MEDIA RELEASE

11 October 2019

Australian sourcing show attracts leading international textile, apparel and footwear organisations

Australia’s premier international sourcing show for apparel, accessories and textiles has confirmed participation of some of the world’s leading export organisations.

International Sourcing Expo and co-located Footwear and Leather Show will welcome key export organisations from India, Taiwan, Fiji, Vietnam, South Africa and Turkey to Melbourne in November with a view to connecting them with influential sourcing managers from Australia’s large fashion retailers, niche fashion brands, online outlets and designers.

Organisers from IEC Group Pty Ltd say the participation of export councils is important to trade visitors looking for reputable organisations with a track record in quality and reliability.

“Group participation, particularly by export councils, provides an invaluable contact point for broader reach beyond participation at the event itself. Pavilions dedicated to a region or industry represent both suppliers and their industry more broadly, providing our visitors with an invaluable resource for doing business with a region or industry sector,” Julie Holt, Global Exhibitions Director, IEC Group Pty Ltd said.

India continues to bring the largest and broadest participation of any region to the event, a unique position it has held since the show’s inception in 2010. Total participation by India across the two events will be approximately 140 companies.

Led by key export organisations including substantial involvement from Federation of Indian Export Organisations (FIEO), as well as Apparel Export Promotion Council, Handloom Export Promotion Council and Jute Product Development Export Promotion Council, the strong presence supports India’s continued focus on the Australian market.

Council for Leather Exports India (CLE) will lead their industry contingent at Footwear and Leather Show Australia with 30 suppliers joining their pavilion, the largest pavilion at the Footwear and Leather Show for the fourth consecutive year.

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The South African Footwear and Leather Export Council will return to the event after successful showings in 2018 and 2017. Their attendance at the Footwear and Leather Show Australia aims to support the growth of exports of South African manufactured leather footwear, handbags, belts and other associated products. This year they will be joined by several apparel manufacturers and designers.

The Jute Product Development and Export Promotion Council (JPDEPC) will attend the show for the first time with approximately ten companies aiming to explore the Australasian region and its potential. With increasing local demand for more sustainable fibres, jute is seen as a reliable and viable option and its popularity is expected to keep growing.

The largest ever participation by Turkey will be a welcome addition, and organisers from IEC Group Pty Ltd say they are confident that the show will benefit from offering more diversity to Australian fashion and footwear buyers. Given Turkey's reputation as being in the top 10 footwear producers around the globe, Global Exhibitions Director Julie Holt says visitors will undoubtedly be interested in forming connections with the suppliers from the region.

TCF Council of Fiji will represent the world-class textile, clothing and footwear industry in the South Pacific, while Taiwan Textile Federation will host a pavilion of more than ten leading suppliers from their country's competitive textile industry. Vietnam Leather and Footwear Association is also expected to attract a lot of interest from footwear buyers.

With registration numbers up 10 per cent at last year's International Sourcing Expo Australia and co-located Footwear & Leather Show Australia and China Clothing & Textiles and Accessories Expo, more than 4000 trade visitors are again expected to descend upon the Melbourne Convention and Exhibition Centre next month.

In 2018 the expo attracted more than 720 manufacturers and agents from 19 countries – China, India, Pakistan, Bangladesh, Hong Kong, Indonesia, Vietnam, Malaysia, Singapore, United States, Fiji, Australia, Turkey, South Africa, Taiwan, Nepal, Serbia, Italy, and Thailand. The 2019 edition of the event is expected to attract even wider participation.

MEDIA RELEASE

11 October 2019

ELK, David Jones & Country Road Group and Nobody Denim to discuss why transparency matters

With consumers increasingly concerned about the impacts of what they buy, Australian fashion industry leaders are coming together to discuss transparency in the fashion supply chain.

To discuss why transparency matters and explore how brands can take part, ELK, David Jones & Country Road Group and Nobody Denim will be represented in a panel discussion at International Sourcing Expo Australia.

Part of the event's respected professional learning series, Global Sourcing Seminars, the panel will be facilitated by Melinda Tually, Director at ethical sourcing and sustainability supply chain consultancy Ndless: The New Normal.

Joining Tually is Marnie Goding, Creative Director and Co-founder of Melbourne fashion label ELK. The ethically made and contemporary brand of accessories and fashion items has emerged as a leader in the industry with the release an in-depth transparency report – a first for a fashion business of its size.

Goding will share insights from ELK's journey of innovation in finding better ways to make and work in the world of fashion while creating great Australian design for a growing global audience.

John Condilis, Chair and Co-Founder of Nobody Denim is committed to maintaining an ethical and sustainable operational facility, with transparency at the core of Nobody's business activities. Starting with a small, family-built

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denim laundry in the backstreets of Melbourne 1999, Nobody was founded on the belief that making jeans could be imbued with integrity and creativity.

Condilis will join the panel and share his passion for ensuring everyone involved in making their designs receives fair wages and are provided with safe working conditions.

Ethics, sustainability and transparent supply chains are topics of interest across the industry today. To offer the perspective of one of Australia's largest specialty fashion retailers and department stores is Eloise Bishop, Head of Sustainability at David Jones and Country Road Group.

Eloise leads the retailers' Good Business Journey sustainability strategy, embedding sustainability into every aspect of the David Jones and Country Road Group brands. This includes their work with suppliers, partners and customers across eight key areas: ethical trade, sustainable farming and sourcing of raw materials, energy efficiency, waste reduction, water stewardship, social development, health and wellness, and people and transformation.

The panel will explore: the opportunities and challenges in traceability; how to get started when a brand's supply chain is long and complex; and how to evaluate and communicate your efforts. The discussion will also delve into the question of whether transparency can help consumers make more informed decisions about what they buy, as well as looking at the role the Australian Modern Slavery Act will play.