

MEDIA RELEASE

29 August 2018

India firms up footprint Down Under

The organisers of Australia's only dedicated, trade-only footwear and leather show have announced the participation of a large delegation of suppliers from India, the world's second largest producer of footwear and leather garments, at the upcoming Footwear and Leather Show.

The group participation organised by Council for Leather Exports (CLE), India's peak export trade promotion organisation for its growing leather industry, will see 30 suppliers of footwear and leather goods/accessories & garments exhibit in the largest pavilion at the Melbourne show in November 2018.

For the third year running, CLE is bringing its member companies to Australia to showcase the quality of their products and expand their footprint in the Australian market.

"Australia is recognised as a growing and significant market for leather and leather products and we are proud to represent the Indian supplier market at the *Footwear and Leather Show*," Mr R Selvam IAS, Executive Director, Council for Leather Exports said.

"India is a reliable and attractive destination for the manufacture of high end goods and we are delighted to have CLE's continuing participation at the Footwear and Leather Show. We are confident this will support their commitment to developing export growth for the Indian leather sector, particularly within the discerning Australian market," Julie Holt, Exhibition Director at IEC Group said.

Footwear and Leather Show, co-located with the International Sourcing Expo Australia and the China Clothing Accessories Textiles Expo, is Australia's dedicated trade-only event showcasing footwear and leather product, apparel and textiles from around the world. The three-day trade only event covering 16,500 gross square metres of floorspace, opens at Melbourne Convention & Exhibition Centre on 20 November 2018.

Footwear and Leather Show Australia is Australia's premier international sourcing show for Footwear, Leather and Leather Accessories. Into its third year, participation is restricted to bona fide trade professionals only and is expected to draw over 4,000 visitors (combined with the ISEA and CCTA).

The show will feature a comprehensive range of footwear, leather and leather accessories from manufacturers and exporters looking at securing volume OEM & ODM partnerships with a trade and buying audience from across Australia, New Zealand and beyond.

Besides the intense direct business exchange on the show floor, the expo also offers a comprehensive program of learning and networking opportunities including seminars and workshops, networking events and industry presentations, providing multiple ways of engaging and establishing long-term business relationships.

New features for 2018 include the Global Runway and Hosted Business Matching.

Footwear & Leather Show Australia (FLSA)

Co-located with **International Sourcing Expo Australia (ISEA) & China Clothing Textiles Accessories Expo (CCTA)**

www.footwearleather.com.au

www.internationalsourcingexpo.com

Melbourne Convention and Exhibition Centre

1 Convention Centre Pl, South Wharf VIC 3006
Melbourne, Australia

www.mcec.com.au

About IEC Group

International Exhibition & Conference Group Pty Ltd (IEC Group) is a privately owned Australian company. Led by industry Leader Marie Kinsella, the senior management and show team staff have more than 60 years of combined exhibition industry experience.

IEC Group produces some of Australia's leading trade shows and industry events and works in partnership with industry bodies and associations both in Australia and internationally, across an ever-expanding portfolio of trade shows and exhibitions.

Media enquiries: Ellise McLoughlan, PR and Communications Manager, IEC Group.

ellise@iecgroup.com.au or +61 3 9596 9205.



Level 1, 197 Bay Street, Brighton, Victoria, Australia 3186

T: +61 3 9596 9205 www.iecgroup.com.au